

PATENT  
11949/2

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

WREN, S.

Serial No.: 08/650,834

Filed: May 20, 1996

For: SYSTEM FOR MARKETING GOODS  
AND SERVICES UTILIZING  
COMPUTERIZED CENTRAL AND  
REMOTE FACILITIES

Examiner: KALINOWSKI, A.

Art Unit: 2166

## RESPONSE TO OFFICE ACTION

Assistant Commissioner for Patents  
Washington, D.C. 20231

Sir:

In response to the Office Action mailed August 27, 2001 (Paper No. 28), please reconsider and withdraw the rejections contained therein in light of the following amendments and remarks.

## AMENDMENT

Please amend the above-identified application as follows. Pursuant to 37 C.F.R. § 1.121, a red-lined copy of the amendment to claims and specification is attached hereto.

11/20/2001 TMCB IN THE SPECIFICATION01 FC:103  
02 FC:102

198.00 ~~84.00~~ At page 16, after the first full paragraph, please insert the following: